

Description of an Elective Academic Component

Academic Component	Elective Academic Component « Artificial Intelligence and Digital Tools in International Communications »
Level of HE	First (Bachelor) Level
Title of Specialty / Educational and Professional Program	291 International Relations, Public Communications and Regional Studies / International Information and Public Communication
Form of Education	Full-time
Year, Semester, Duration	3st year, 6 semester, 5 credits
Semester Control	Credit
Number of Hours (total: including lectures / practical)	150 hours: lectures – 10 hours, practical – 20 hours.
Language of Instruction	English
Department that Provides Teaching the Academic Component	International Relations Department
Instructor	Assistant of the International Relations Department Borys ROHOVYI
Brief description	
Requirements for starting studies	Basic knowledge of artificial intelligence and digital tools.
What will be studied	Students develop systematic knowledge of the principles underlying the functioning of artificial intelligence and digital tools in the field of international communications, ensure the acquisition of practical skills in using digital platforms, analytical and communication technologies, foster the ability to analyse the impact of digitalisation and AI on international information processes, diplomacy, public communication, and global security.

<p>Why it is interesting / should be studied?</p>	<p>The application of analytical and critical thinking for the comprehensive analysis of international communications in the digital environment is offered, development of digital literacy, communicative and intercultural skills, and the ability to use artificial intelligence tools for information analysis, conducting professional discussions, moderating academic debates, and ensuring an effective communication space.</p>
<p>What you can learn (results)</p>	<p>The study of the discipline contributes to the formation of students' scientific understanding of the concept and features of artificial intelligence and digital tools in general, and in international relations specifically. Ability to use information and communication technologies. Ability to analyse international processes in various contexts, including political, security, information, etc. Know and understand the nature and dynamics of international security under the new threats and advantages (artificial intelligence), understand the features of its provision at the global, regional and national levels, know the nature and approaches to solving international and internationalized conflicts with the help of digital tools</p>
<p>How to use the acquired knowledge and skills (competencies)</p>	<p>Ability to apply knowledge in practical situations. Ability to use information and communication technologies. Ability to carry out communication and information-analytical activities in the field of international relations (in Ukrainian and foreign languages). Analyse current threats and identify preventive ways of no dissemination of fakes, misinformation and protection of personal data, especially in social networks. Solve complex specialized tasks and practical problems in the field of international relations, public communications. Analyse the structure and dynamics of international public communications, identify its impact on the international system and social institutions.</p>